



## **Benefits of Membership**

Member Directory: A professional looking searchable directory including specialized categories. Along with your name, address, phone number and website link. You can post your hours of operations and other information. Your business location will also be shown on a map. You are encouraged to add relative keywords to help your business be found in the directory.

Interactive Event Calendar: This is THE source of what's happening in Oyster Bay-East Norwich. Post your own events on our calendar [Sample Posting](#) and link to your own event page where you can provide details, links to payments, reminders and more!

Chamber Events Connectivity: You have online access to register (and pay, as applicable) to our fun-filled and ever growing events. Sponsorship opportunities will also be posted with online payment capabilities.

Online new member and renewals: No more downloading, printing and check writing (unless you want to); our new online platform allows you to join or renew your membership electronically. (Do you have a business associate who may benefit from joining our chamber? Refer them to our website!)

Create a Special Offer: Are you running ads in local papers? Promoting a Special? You'll be able to post these ads on the website. The ads are totally FREE - included in the price of your membership.

Not a retail store? Think 'outside the box'! You can offer free quotes, notary services, free or discounted consultations; any special offer that pertains to your business. All Special Offers will be displayed on our website, and they'll also be shared automatically to the chamber's social media accounts. All free publicity for you!

Post Job Opportunities: What's better than hiring local? This will give you another platform to reach qualified employees.

Ribbon Cuttings: New businesses have the opportunity to hold a Ribbon Cutting ceremony with the Chamber inviting its Members, Special Guests and Elected Officials. The Chamber handles all the PR for these events.

Submit News Releases about your business or organization; connect to our social media-like feature that will enable you to communicate with fellow chamber members; view all the traffic you get through using these membership benefits - useful when tracking the investment of chamber membership.

Your Own Member Portal: You have your own member portal where you are able to do all these things and can stay on top of what's happening through the Member Information Center (MIC) which you access by logging into the website.

Member Services Contact: Having trouble logging in or navigating the MIC of the website? We offer hands-on training to anyone interested. Contact Amy Reilly Hanley for details 516-259-1842 or email [info@visitosterbay.com](mailto:info@visitosterbay.com).

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